



NORTHERN TERRITORY
Education & Care
AWARDS

2019 Sponsorship Prospectus

An invitation to sponsor outstanding education and care in the Northern Territory

The early years are critical for establishing a person's self-esteem, resilience, healthy growth and capacity to learn. The National Quality Framework established a benchmark to ensure that early childhood education and care services, including outside school hours care services, are of a high standard and provide stimulating and nurturing environments so children have the best possible start in life.

The Northern Territory Education and Care Awards provide a platform for promoting outstanding achievement across the sector, recognising educators and services in early childhood and outside school hours care who are innovative in their approach and exhibit exceptional commitment to ensuring quality outcomes for children and their families.

Your support is sought to help promote quality education and care, acknowledge the crucial role early childhood and outside school hours care professionals have in our community and build the profile of the education and care sector.

The Awards are widely promoted and celebrated with winners and sponsors acknowledged at a Parliament House gala ceremony the evening of Friday 18 October 2019.

The 2019 Award categories are:

- Emerging Educator
- Outstanding Educator
- Outstanding Leadership
- Innovative Practice
- Community Engagement

An independent Judging Panel selected from key stakeholders across the sector, will preside over nominations and determine Award recipients.

Sponsorship of these Awards is an exceptional opportunity to raise your organisation's profile by aligning it with the acknowledgement of excellence across the sector.

Become an important contributor to achieving quality outcomes for children within the Northern Territory.

We look forward to your involvement.



2018 Award Winners pictured with the Honourable Minister for Education Selena Uibo

Award categories

There are five Award categories which are open to Northern Territory educators and services catering for children in long day care, family day care, kindergarten, preschool, outside school hours care, playgroups or other services.

All Award categories are open to regulated and unregulated education and care services and programs, including remote and very remote settings.

Award finalists from remote locations are provided with reimbursements for flights and accommodation to attend the Awards ceremony.

Emerging Educator

Applies to individuals who have worked in the education and care sector in Australia for less than three years and consistently demonstrate exceptional behaviour and commitment to improving their skills and ensuring quality outcomes for children.

Outstanding Educator

Applies to individuals who have worked in the education and care sector in Australia for more than three years, hold a formal qualification under the National Quality Framework and are committed to delivering quality practice and achieving positive outcomes for children.

Outstanding Leadership

Applies to individuals in leadership roles who have worked in the education and care sector in Australia for more than three years, hold an approved qualification under the National Quality Framework, demonstrate exceptional leadership qualities and contribute to continuous quality improvement in service/program delivery.

Innovative Practice

Applies to education and care services or programs that promote and sustain a culture of innovation and continuous improvement that delivers benefits to children and families.

Community Engagement

Applies to education and care services or programs that promote and sustain a culture of family and community engagement that delivers benefits to children, their families and the community.

Each Award recipient will receive a certificate, trophy and \$3,000 to contribute to professional learning, or the development of staff and quality improvements in the service or program.

Sponsorship packages

Platinum Sponsorship

\$3,000 (ex GST)

Sole sponsor of an Award category

- Alignment of sponsorship with an Award category.
- Inclusion of logo on all Awards advertising including website and newspaper features.
- Social media cross-promotion of your business.
- On stage presentation of sponsored category at the Awards ceremony.
- Inclusion of logo on trophy of category sponsored.
- Sponsor-supplied corporate signage at Awards ceremony (front of stage).
- Inclusion of logo on lectern signage, throughout event Program and presentation holding slides at the ceremony.
- Ceremony photography session.
- Publication of Award recipient and sponsor photograph and associated promotion in Awards newspaper feature.
- Branded appreciation certificate.
- Complimentary attendance for four (4) people to the Awards ceremony and networking reception.

Gold Sponsorship

\$2,000 (ex GST)

Event sponsorship

- Inclusion of logo on all Awards advertising including website and newspaper features.
- Social media cross-promotion of your business.
- Sponsor-supplied corporate signage at Awards ceremony (front of stage).
- Inclusion of logo on lectern signage, throughout event Program and presentation holding slides at the ceremony.
- Branded appreciation certificate.
- Complimentary attendance for four (4) people to the Awards ceremony and networking reception.

Silver Sponsorship

\$1,000 (ex GST)

Event sponsorship

- Inclusion of logo on all Awards advertising including website and newspaper features.
- Social media cross-promotion of your business.
- Sponsor-supplied corporate signage at Awards ceremony (back of room).
- Acknowledgement of logo within event Program.
- Branded appreciation certificate.
- Complimentary attendance for two (2) people to the Awards ceremony and networking reception.

Bronze Sponsorship

\$500 (ex GST)

Banner sponsorship

- Inclusion of logo on all Awards advertising including website and newspaper features.
- Sponsor-supplied corporate signage at Awards ceremony (back of room).
- Acknowledgement of logo within event Program.
- Branded appreciation certificate.

Your investment

Sponsorship Entitlement	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Alignment of sponsorship with an Award category	Y			
Inclusion of logo on the trophy of category sponsored	Y			
On stage presentation of sponsored category at the Awards ceremony	Y			
Ceremony photography session	Y			
Publication of Award recipient and sponsor photograph and associated promotion in Awards newspaper features	Y			
Inclusion of logo on lectern signage and presentation holding slides at the ceremony	Y	Y		
Social media cross-promotion of your business	Y	Y	Y	
Acknowledgement of logo within event Program	Y	Y	Y	Y
Inclusion of sponsor logo on all advertising including website and newspaper features	Y	Y	Y	Y
Corporate signage at Awards ceremony	Y (stage)	Y (stage)	Y (back of room)	Y (back of room)
Branded appreciation certificate	Y	Y	Y	Y
Complimentary tickets to the Awards ceremony and networking reception	4 tickets	4 tickets	2 tickets	

To discuss sponsorship opportunities of the 2019 Northern Territory Education and Care Awards in more detail please contact:

Shannon Hansen

Child Australia – Awards Coordinator

ntecawards@childaustralia.org.au | 08 9478 7614

www.ntecawards.educationnt.net

2019 Awards Coordinator

2019 Judging Coordinator





Sponsorship acceptance form

Sponsor details

Company

Contact Name*

Position

Address

Telephone

Mobile

Email

* All correspondence will be forwarded to the contact person listed.

Level of Sponsorship (please select)

- Platinum Sponsorship (\$3,000 ex GST). Please specify:
 - Emerging Educator
 - Outstanding Educator
 - Outstanding Leadership
 - Innovative Practice
 - Community Engagement
- Gold Sponsorship (\$2,000 ex GST)
- Silver Sponsorship (\$1,000 ex GST)
- Bronze Sponsorship (\$500 ex GST)

Your signature below is taken as acceptance of the relevant sponsorship entitlements as listed in this document, together with the acceptance of the Terms and Conditions.

I agree to the Terms and Conditions of the sponsorship booking.

Signed

Print Name

Date

Please return the completed form to Shannon Hansen at: ntecawards@childaustralia.org.au.

On receipt of this form a confirmation letter and tax invoice for the amount due will be sent.

Terms and conditions

How is your investment used?

All proceeds go directly towards the awards program. Sponsorship funds can be used for any aspect of the awards program, for example the gala awards ceremony event or the professional development scholarships awarded to the winners.

Acceptance and payment

Complete and return the acceptance form to ntecawards@childaustralia.org.au. On receipt of the form a confirmation letter will be sent with a tax invoice for the total amount. If your payment is not received by the invoice due date the sponsorship may become available to other interested organisations.

Deadlines

The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork are not received by the due date, use for their intended purpose cannot be guaranteed. The requirements for logos and specifications or other opportunities will be confirmed in writing at a later date.

Cancellation policy

In the case of sponsorship cancellation, notification in writing must be sent to the awards coordinator, Child Australia. If the cancellation is received up to two months before the event an administration fee of 25% of the total price will be retained. If the cancellation is received less than two months before the event no refund is applicable.

Consequential damage

The Northern Territory Government and Child Australia will not be liable for any indirect or consequential damages arising from a breach of the sponsorship contract.

Exceptional circumstances

The Northern Territory Government and Child Australia reserves the right to change the awards event if exceptional circumstances demand. In the event of changes to the awards event the agreement to participate will remain unless the sponsor benefits cannot be met by the Northern Territory Government and Child Australia. The Northern Territory Government and Child Australia will use reasonable endeavours to remedy the impact of exceptional circumstances.

Responsibility

The Northern Territory Government and Child Australia and the awards event venue accept no responsibility for any act, accident, omission on the part of the service providers, the accuracy or content of any written or verbal statements by speakers in connection with this event, delay, damage, personal injury or death.

Sponsorship opportunities

Please refer to the sponsorship opportunities in the section headed 'Your investment'. Any variations to the description of each package must be agreed in writing with Child Australia.

Unavoidable occurrences

In the event the Northern Territory Education and Care Awards ceremony is cancelled or delayed through no fault of the event venue or the Northern Territory Government and Child Australia, including but not limited to fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events, the sponsor shall not be entitled to any refund or claim any loss or damage.